

Carol Stanford Wolfeil

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Objective:

To work in design and production as a graphic artist in print or web based form.

Experience:

Beyond Box Web

October 2005- Ongoing Kingston, NY
Design of webpages in close conjunction with programmers. Some construction of web pages in Dream Weaver and Fire Works.

CRSR Designs

January 2004- May 2006 Kingston, NY
Production and some design of brochures, ads, journals, signs and webpages for a design and marketing studio.

International Masters Publisher, Inc.

2000-2002 Stamford, CT & New York, NY
Design, production, color correcting, color separating and file management of brochures, flyers, game stickers, envelopes, booklets and packaging for direct mail marketing. Attended official brainstorming sessions with the whole company as well as a customized week long course on Creative Problem Solving. Witnessed test panels.

Alexander Isley, Inc

2000 Stamford, CT
Worked on packaging for Toys R Us Animal Planet. Developed and shared techniques in Photoshop and Illustrator to enhance the team of graphic artists on this project. (Aquent assignment.)

Amscan

1999-2000 Elmsford, NY
Color separating and design for party plates, napkins, hats and tablecloths. Esoteric use of Photoshop. Learned to use CoCo, a color correcting program that plugs in to Photoshop to change/adjust color as well alteration of color distribution. Lots of work in multichannels, as most of the printing was in hexachrome.

Pearson Education

1998-1999 White Plains, NY
Layout, design, photo retouching and file management for production of catalogs for educational products. Used Quark for Layout and Photoshop to save company money on silhouettes and special touch ups.

M.W. Samara

1997-1998 Hawthorne, NY
Digital photography of fashion jewelry using a Nikon N90 with digital base. Photo touch up with Photoshop. Arrangement of quick and easy laser printed catalog using ImageInfo. Trained others to use digital camera and various software. Developed customized touch-up/editing procedures with Photoshop that would interface with ImageInfo. Assignment through Vantage in New York City.

Total Containment

1994-1997 Oaks, PA
Graphic Artist in Marketing Department. Designed, photographed, co-wrote technical and promotional copy. Updated and produced price manuals, installation instructions, four color brochures and other marketing materials. Designed hats, awards, shirts, coffee mugs, pens, and other promotional items. Liaison with printers and other vendors. Co-created an in house photo studio and the processes required to run it, thereby reducing costs.

IBM

1992-1994 Somers, NY
Graphic Specialist for Marketing Department Library. Organized, maintained and ran Market Intelligence Library. Harvard Graphics and Lotus Freelance for charts and graphs. Used plotters and Tectronics printer for creating transparencies, Weekly and monthly update of competitor product database. Operated, scheduled and managed, video phone conferences (Picturetel).

Aquent (Graphics assignments)

1998-1999 Stamford, CT
Pitney Bowes: Stamford, CT: Desktop publishing, text manipulation with Quark.
GE Capital: Stamford, CT: In-house graphics, PowerPoint, Quark, MSWord.
Sillery, Mayers & Partners: Layout of packaging for food stores. Some design. Quark, PS, Illus.
Gary Stock Company Croton Falls, NY: Layout, design, photo touch-up and printer liaison for ads, catalogs, manuals, and magazines. (Clients included Porsche and Saab.)
Anne Klein: New York, NY: 1998 Desktop publishing with PageMaker.
1997 Bryn Mawr, PA
Smart Health (Meigher Communications): Layouts for a syndicated health paper. Quark.
Roche-Wheeler: Quark and some PhotoShop for real estate listing ads.
Ernst & Young, LLP: Used Illustrator for ads, brochures and invitations.

Skills: MAC & PC, Quark, InDesign, Photoshop, Illustrator, DreamWeaver, ImageReady, FireWorks, MSWord, Excel, PageMaker, Freehand, FileMaker Pro, and more. Quick learner of software.

Education: Presently attending ESC. Have attended: SVA ■ SUNY Purchase ■ SUNY New Paltz ■ SUNY Stony Brook ■ WCC Peekskill & White Plains ■ Ursinus College ■

References: Available on request.